



Village of Genoa City
755 Fellows Rd | PO Box 428
Genoa City, WI 53128
262-279-6472
Email: office@vi.genoacity.wi.gov

2024 FARMERS MARKET VENDOR APPLICATION

MARKET DATES: MAY 24TH – SEPTEMBER 27TH | FRIDAYS 3PM – 7PM

1. CONTACT INFORMATION

Business Name _____ ☐ Returning Vendor ☐ New Vendor
Contact Person _____ Phone # _____
Address _____ City _____ State _____ Zip _____
Email Address _____
Website: _____ Facebook _____
Name as you would like it to appear on Marketing Materials _____
Are you a Food Truck Vendor? ☐ Yes ☐ No

2. PRODUCT CATEGORY (LIST PRODUCT(S) / FOOD BEING SOLD OR ATTACH A PRODUCT LIST)

- ☐ Produce _____
☐ Baked Goods _____
☐ Meat/Seafood _____
☐ Dairy/Cheese _____
☐ Plants/Herbs _____
☐ Craft/Artisan _____
☐ Other _____

3. FEES

- ☐ Full Season (19 weeks) 12x12 space \$300 | Returning vendors \$270 *Please mark any days you will be absent*
☐ Half Season (10 weeks or less) 12x12 space \$175 *Please mark days participating*
☐ Additional 12x12 space per season \$150 *(if available)*
☐ Daily Fee (per day) \$25 *(if available) Please mark days participating*
☐ Food Trucks (per day) \$25 *Please mark days available, we will email to confirm dates*
☐ Electric Full Season \$10 *(if available)*
☐ Electric (per day) \$1

<input type="checkbox"/> May 24	<input type="checkbox"/> May 31	<input type="checkbox"/> June 7	<input type="checkbox"/> June 14	<input type="checkbox"/> June 21	<input type="checkbox"/> June 28	<input type="checkbox"/> July 5
<input type="checkbox"/> July 12	<input type="checkbox"/> July 19	<input type="checkbox"/> July 26	<input type="checkbox"/> Aug 2	<input type="checkbox"/> Aug 9	<input type="checkbox"/> Aug 16	<input type="checkbox"/> Aug 23
<input type="checkbox"/> Aug 30	<input type="checkbox"/> Sept 6	<input type="checkbox"/> Sept 13	<input type="checkbox"/> Sept 20	<input type="checkbox"/> Sept 27		

- PAYMENT MUST ACCOMPANY APPLICATION. AN EMAIL WILL BE SENT TO CONFIRM YOUR STALL RESERVATION.
- IF APPLICATION IS NOT APPROVED, YOUR PAYMENT WILL BE RETURNED IN FULL.

4. SPECIAL REQUESTS (If you have any special requests, please list below and we will do our best to accommodate your needs).

5. LIVE DEMONSTRATIONS (Please explain your live product demonstration or “how to” demonstration. Include any requests and mark the date(s) you would like to be featured). We will email to confirm your event.

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|----------------------------------|----------------------------------|----------------------------------|----------------------------------|----------------------------------|----------------------------------|---------------------------------|
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6. A COPY OF YOUR CERTIFICATE OF INSURANCE MUST ACCOMPANY YOUR APPLICATION

This certificate must name the Village of Genoa City as the certificate holder and additional insured and be for \$1,000,000 per occurrence.

7. MARKET LOCATION – Veteran’s Park, 700 Fellows Rd, Genoa City, WI 53128

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- Vendor agrees to indemnify and hold harmless the Village of Genoa City, members of the board, employees or volunteers from any and all causes of action which may arise from the operation of the Farmers Market.
- I, the Vendor, grant permission to use any photos, videotape, etc. taken of me in any and all publicity and advertising promoting the Village of Genoa City Farmers Market.
- By submitting this application, I acknowledge that the Rules of Operation have been read and understood, and I will abide by the terms as presented.

Applicant Signature: _____ Date: _____

Approved By: _____ Date: _____

Be sure to submit the following:

- ✓ Vendor Application
- ✓ Payment (checks payable to **Village of Genoa City**)
- ✓ Certificate of Liability Insurance

ALL APPLICATIONS MUST BE RECEIVED BY APRIL 1, 2024 TO ENSURE A SPACE WILL BE AVAILABLE.

Thank you for your interest in the Genoa City Farmers Market!

Applications will be accepted throughout the season.