

Residents

Welcome to Genoa City -The "Gateway to Wisconsin"!

Genoa City is a village located mostly in Walworth County, with a handful of parcels in Kenosha County. The village has a total area of 2.34 square miles, all of it land. As of the 2010 census, Genoa City has 1,072 households with an average size of 2.82 individuals. The average age within the village 31.9 years old.

Like most small communities, Genoa City has seen many changes since the early days when it was known as Genoa Junction! Genoa City now has a population of over 3000 residents with industrial parks, an elementary school, a middle school, library, full-time police department, paid/volunteer fire department and a host of local businesses.

One of Genoa City's biggest family attractions is the Genoa City Recreation Program organized in 1970 by three local residents; postmaster Joe Darling, pharmacist Jim Krisik, and local business owner Stan Torstenson. At one time, Genoa City was host to the "Gateway to the Stars" Tournament. Through their efforts and strong support from the community, Genoa City now has several ball fields and parks. For more information contact the Genoa City Predators.

Continuing in the spirit of community support, People for the Parks helped to clean up the north end of Veteran's Park in the 1980's. Through donations and fundraisers, the group was able to purchase and install playground equipment. The Village updated the equipment in 2019.

The soap opera, *The Young and the Restless*, is set in a fictionalized version of Genoa City. The show's creators, William and Lee Phillip Bell, lived in Chicago, IL and often traveled through Genoa City on their way to their vacation home in nearby Lake Geneva, WI.

We are a growing community, open to opportunity!

Genoa City welcomes business, industry, & YOU!

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